



The lack of low cost flights from Turin to Romania: the symbol of an unsuccessful development of Turin Airport.

FlyTorino writes to Wizzair: "Fly from Turin!"

Turin, September 22nd, 2009

Turin is the Italian city with the biggest Romanian community. According to data released on 31/12/2007 by the police-headquarter in Turin, nearly 41,000 Romanians live in the province of Turin. Despite these huge figures, the number of flight connections from Turin airport to Romania is still very limited.

The only connections from Turin Airport to Romania are three weekly flights operated by Carpatair with a 50 seats aircraft. Its fares are comparable to the ones of major airlines (roughly 250.00 Euros for a round trip ticket).

Currently there are no low cost flights between Turin and Romania, and this fact makes **bus the main way to travel between the two**. If we compare Turin's offering with the one in Bologna, the comparison is pitiless: the weekly available seats are just 150, versus the 2100 available flying from Bologna Airport. In other words, **Bologna has an offer which is 14 times higher than the one available in Turin even if the Romanian community in Bologna is much smaller than the one in Turin**.

<i>Data</i>	<i>Turin</i>	<i>Bologna</i>
Romanian Community (31/12/2007)	41159	3340
Number of flights	3	15
No. of Seats available per week	150	2100

Wizzair is the first Eastern Europe low cost airline, it also operates in Italy and it focuses on connections to & from Romania.

As of today Wizzair operates 36 flights from 7 Italian airports to Eastern Europe, but Turin Airport is not in this list. Furthermore it operates several low cost routes to Poland, another popular destination from Turin because of ethnic and automotive business traffic. Following to the closure of SkyEurope's flights between Turin and Cracow, FlyTorino has gathered many complaints from local entrepreneurs which are now forced to leave from other airports in order to travel with low cost fares.

<i>Wizzair in Italy</i>	
<i>Italian Airports</i>	<i>European Destination connected to Italy</i>
Bergamo, Treviso, Forlì, Roma Fiumicino, Roma Ciampino, Napoli, Catania	Bucarest, Cluj, Timisoara, Bratislava, Prague, Budapest, Warsaw, Gdańsk, Poznań, Katowice, Sofia, Kiev

FlyTorino has written a letter to Wizzair managers to show them the potentialities of Turin market and to ask them to take it into consideration for future expansions of their network. FlyTorino is available to help promoting new routes from Turin by means of several initiatives, as it did in the past with other low cost airlines which invested in Turin Airport.

FlyTorino is an independent organization born in 2007 and aimed at the development of mobility and tourism in Piedmont through the growth of the Torino International Airport - TRN, Italy.



FlyTorino – Turin Airport Committee
Tel. +39 347 9820605 – Fax +39 011 19835620
www.flytorino.it - info@flytorino.it